

WHO ARE WE?

THE WESTLAND GROUP

WE ARE FOR ALL GARDENERS TODAY
PROVIDING THE TOOLS FOR SUCCESS

SEED



CONTROLS



INDOOR



GROWING MEDIA



BIRD CARE



PROPAGATION



FEED



TOOLS



PROFESSIONAL



LAWN



WATERING



ESSENTIALS



WESTLAND
ARE GARDENING

WHAT DO WE DO?

WE WANT TO MAKE PEOPLE'S GARDEN & GARDENING DREAMS COME TRUE

HOW DO WE SUCCEED?

100% CONSUMER FOCUSED DEMAND CREATION



NEW HORIZON



SAFELAWN



PECKISH

+£5M INVESTED ANNUALLY SINCE 2013

AND OUR BRANDS, LEAD THE MARKET

westland
GROWING MEDIA, FEEDS &
INDOOR MARKET LEADER

Resolva
WEEDKILLER
MARKET LEADER

Gro-sure
GRASS SEED
MARKET LEADER

Aftercut
LAWN CARE
MARKET LEADER

flopro
FASTEST GROWING
WATERING BRAND

Kent & Stowe
GARDEN TOOLS
MARKET LEADER

Peckish
WILD BIRD CARE
MARKET LEADER

Gardman
WILD BIRD CARE
MARKET LEADER

Gardman
GROWING ESSENTIALS

unwins
PLANT SEEDS
MARKET LEADER

westland