

TECHNICAL FACT SHEET - LAWN SEED

V3-06/11/2019

GRO-SURE MULTI-PURPOSE LAWN SEED

A blend of quality, hard wearing varieties ideal for starting a new lawn, over-seeding worn grass or filling in bare patches.

BENEFIT

- Ideal for new lawns and overseeding
- Vigorous varieties that establish strong root networks
- Maintains colour all season long
- Seed treatment to help deter birds from feeding.

KEY POINTS

- High quality varieties of non-forage grass seed
- Full germination and purity tested before packing
- Creates a high quality lawn suitable for every day use



APPLICATION RATE

LAWN TYPE	APPLICATION RATE
Starting a new lawn	30g sq.m
Over-seeding an existing lawn	25g sq.m

APPLICATION METHODS

Hand/Spreader/Shaker box



WHERE TO USE



Existing lawns To over-seed
Bare soil To establish new lawns
Patches For repairs

EXPECTED RESULTS

In good conditions blades of grass can usually be seen within 2 weeks, however if the conditions are unfavourable this may take considerably longer.

INSTRUCTIONS FOR USE

PREPARATION

Clear away any debris and remove/kill weeds before sowing.

New lawn (or Patch Repair)	Revitalising Existing Lawn
<ul style="list-style-type: none"> • Dig over the soil to a depth of 20-25cm. • Break down any lumps and firm soil by treading it. • Level out using a rake, creating a flat and even surface. 	<ul style="list-style-type: none"> • Mow the lawn closely. • Rake or scarify the area to open up the soil surface.
<ul style="list-style-type: none"> • Spread Gro-Sure® Lawn Seeding Soil over the surface to a 3-4 cm depth and level out. 	<ul style="list-style-type: none"> • Fill any shallow holes with Westland Lawn & Turf Dressing and level out.

LAWN SEED: SPECIES AND MIX BENEFITS

SPECIES	Perennial Ryegrass (<i>Lolium perenne</i>)
	Creeping Red Fescue (<i>Festuca rubra</i>)
Hard-wearing	✓✓✓✓✓
Fast-emerging	✓✓✓✓✓
Narrow leaved varieties	✓✓✓✓✓
Thickens up the lawn	✓✓✓✓✓
Drought Tolerance	✓✓✓✓✓
Shade tolerance	✓✓✓✓✓

WHEN TO USE

JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
		✓	✓	✓	✓	✓	✓	✓			
		❄️			☀️	☀️	☀️				
✓ Optimal sowing		❄️ Low temperature risk					☀️ High temperature risk				

SOWING

Tip: In dry conditions, water the soil thoroughly the day before sowing.

- Shake the box to mix up the seeds.
- Lightly rake to incorporate the seed into the soil.
- Walk over or roll the sown area to press the seed into the soil.

WATERING

- Water the area thoroughly using a fine-rose watering can or sprinkler, taking care not to wash the seeds away.
- In dry conditions, water daily to maintain soil moisture levels until seed germinates and establishes.

GRO-SURE MULTIPURPOSE LAWN SEED

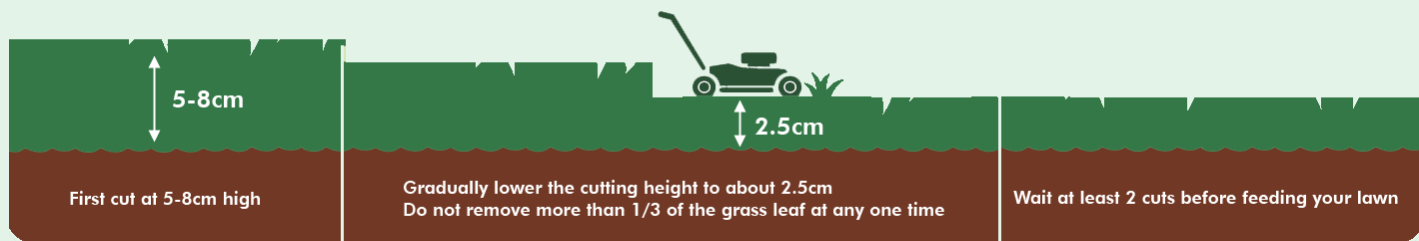
Technical Advice +44 (0)1480 443789 ©Westland Horticulture Ltd, Alconbury Hill, Huntingdon, Cambridgeshire PE28 4HY, United Kingdom

Always read the label and product information before use



AFTER CARE

- Keep new lawns well watered especially in dry conditions.
- Do not use weed killers or strong fertilisers on new lawns and always read the product label before use.



RECOMMENDED LAWN FEEDS—For new lawns

- Westland SafeLawn • Aftercut Ultra Green Plus • Aftercut Lawn Thickener

TIPS

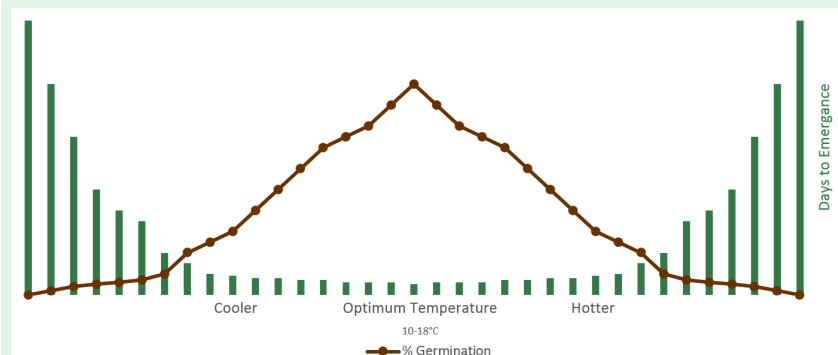
- 4-5 days before sowing, lightly rake in Westland Growmore.
- When preparing to sow, if the soil is dry water it thoroughly the day before and leave to soak in overnight.
- The top of the soil should be dry with moist soil just below the surface on the day of sowing.

Unique Seed Treatment

- Improves germination for quicker establishment
- Encourages birds not to feed on the applied seed through the colouring and taste
- Organic compounds attract and retain moisture around the seed
- Micro nutrients for strong healthy rooting and rapid establishment
- Plant hormones to stimulate growth



EFFECT OF TEMPERATURE ON LAWN SEED GERMINATION



BEST CONDITIONS:

Lawn seed grows best when the soil temperature is consistently around 10—18°C.

If conditions stray out of this range, time and rate of germination can be negatively impacted as can be seen in the graph.

FREQUENTLY ASKED QUESTIONS

Q. Should I cover the seed?

A. The seed should be sown onto and lightly raked into the soil surface and no deeper than 1-2cm. A germination sheet (or fleece) can be used to speed up the germination stage but should still be removed upon emergence.

Q. When can I use a Weed Feed & Moss Killer?

A. Your lawn must be older than a year before using this type of product. Refer to product packaging for specific advice.

Q. Does this contain annual ryegrass?

A. No we only use perennial ryegrass suitable for turf, as this is much slower growing and finer bladed than annual ryegrass. Ideal for lawns.

For any other questions or advice please contact our Technical Advice line on: **01480 443789** (Mon-Fri 10am-4pm) or email customerservice@westland.com

USAGE ADVICE: Store in a cool, dry place and use within the season of purchase.

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