TECHNICAL FACT SHEET - LAWN SEED

GRO-SURE SMART LAWN SEED FAST START

A blend of quick growing, hard wearing varieties ideal for over-seeding worn grass or filling in bare patches.

BENEFIT

- Will germinate in cooler conditions.
- Creates a lush family lawn.
- Aqua-Gel coated seed

APPLICATION RATE

LAWN TYPE	APPLICATION RATE
Starting a new lawn	40g sq.m
Revitalising existing lawns	30g sq.m

APPLICATION METHODS

Hand/Spreader/Shaker box



WHERE TO USE



Existing lawns To over-seed Bare soil To establish new lawns Patches For repairs

EXPECTED RESULTS

In good conditions blades of grass can usually be seen in under 2 weeks, however if the conditions are unfavourable this may take considerably longer.

SPRING	SUMMER	AUTUMN
 Earlier sowing Quick establishment to outcompete weeds 	 Ideal for over-seeding 	 Extended sowing time Lawn has time to establish before winter stress

INSTRUCTIONS FOR USE

PREPARATION

Clear away any debris and remove/kill weeds before sowing.

	np. In ary conditions, watch the son thorough	
New lawn (or Patch Repair)	Revitalising Existing Lawn	before.Shake the box to mix up the seeds.
 Dig over the soil to a depth of 20-25cm. Break down any lumps and firm soil by treading it. Level out using a rake, creating a flat and even surface. 	 Mow the lawn closely. Rake or scarify the area to open up the soil surface. 	 Lightly rake to incorporate the seed into the Walk over or roll the sown area to press the the soil.
• Spread Gro-Sure [®] Lawn Seeding Soil over the surface to a 3-4 cm depth and level out.	• Fill any shallow holes with Westland Lawn & Turf Dressing and level out.	 Water the area thoroughly using a fine-rose can or sprinkler, taking care not to wash the s In dry conditions, water daily to maintain so levels until seed germinates.

GRO-SURE FAST START LAWN SEED

Technical Advice +44 (0)1480 443789 © Westland Horticulture Ltd, Alconbury Hill, Huntingdon, Cambridgeshire PE28 4HY, United Kingdom Always read the label and product information before use



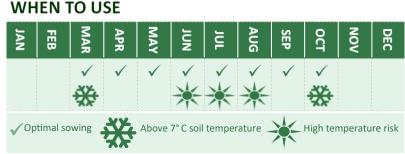
- Success in cold weather
- Quick to establish
- Extends sowing time
- Ideal for patches, full sun or shade

NPK: 3-2-3 +2MgO +2Fe



LAWN SEED: SPECIES AND MIX BENEFITS

SPECIES	Perennial Ryegrass		Lolium perenne	
SPECIES	Creeping Red Fescue		Festuca rubra	
Success in cold weather		$\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{$		
Quick establishment		$\checkmark \checkmark \checkmark \checkmark \checkmark$		
Full Sun		$\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{\sqrt{$		
Shade tolerance		$\checkmark\checkmark\checkmark\checkmark\checkmark$		
Patches		$\sqrt{\sqrt{\sqrt{2}}}$		



SOWING

Tip: In dry conditions, water the soil thoroughly the day

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e watering seeds away. oil moisture



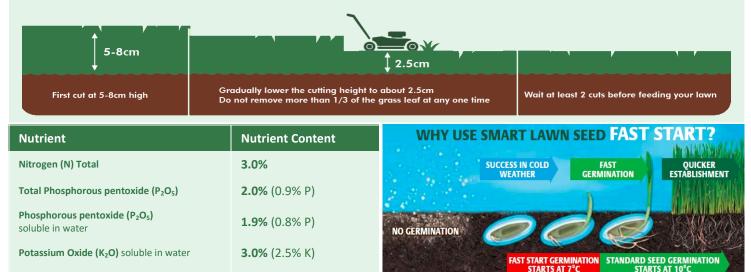
V2-09/11/18

AFTER CARE

- •Keep new lawns well watered especially in dry conditions.
- •Do not use weedkillers or strong fertilisers on new lawns and always read the product label before use.

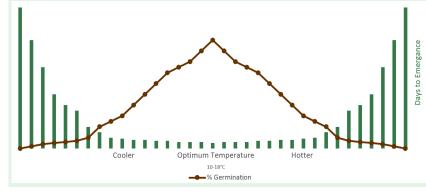
2.0% (1.2% Mg)

2.0%



FREEZING CONDITIONS

EFFECT OF TEMPERATURE ON LAWN SEED GERMINATION



BEST CONDITIONS:

80

5°

Lawn seed grows best when the <u>soil</u> temperature is consistently around 10° —18°C. Fast Start begins to germinate at 7° C.

10°

15°

If conditions stray out of this range, time and rate of germination can be negatively impacted as can be seen in the graph.

Micro-Nutrient Coated Seed

Total Magnesium Oxide (MgO)

Total Iron (Fe)

• Gro-Sure Lawn Seed is coated to significantly improve germination and for quicker establishment

- Excellent bird deterrent...not repellent
- Organic compounds attract and retain moisture around the seed
- Micro nutrients for strong healthy rooting and rapid establishment
- Plant hormones to stimulate growth

FREQUENTLY ASKED QUESTIONS

Q. Should I cover the seed?

A. The seed should be sown onto and lightly raked in to the soil surface and no deeper than 1-2cm. A germination sheet (or fleece) can be used to speed up the germination stage but should still be removed upon emergence.

Q. When can I use a Weed Feed & Moss Killer?

A. Your lawn must be older than a year before using this type of product.

Q. Why is this different to Gro-Sure Smart Seed?

A. The blend of seed and the species used are specifically selected for the characteristic of germinating at lower temperatures. This enables a quicker start and better establishment of the seed.

For any other questions or advice please contact our Technical Advice line on: **01480 443789** (Mon-Fri 10am-4pm) or email **customerservice@westland.com**

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RECOMMENDED LAWN FEEDS — For new lawns

- •Westland SafeLawn
- •Aftercut 3 Day Green
- •Lawn Thickener

