

KENT & STOWE EXPANDS PREMIUM GARDENING GLOVES RANGE

INTRODUCING NEW MODELS FOR ENHANCED PROTECTION, COMFORT AND DURABILITY

Kent & Stowe, renowned for its high-quality tools and accessories that help gardeners achieve extraordinary results, continues to set the standard for excellence with the launch of its latest premium gardening gloves. Recognising the essential role that superior gloves play in protecting hands from the pressures of all types of gardening activities, Kent & Stowe has launched new options that offer unparalleled protection, comfort and flexibility.







All Round Grip

The All Round Grip gloves are designed with versatility and practicality in mind, and are engineered for tasks that demand both precision and durability. With a focus on activities such as pruning, weeding, and planting, these gloves deliver the ultimate grip thanks to their crinkle-textured latex dip and are also water resistant. The seamless liner ensures maximum comfort, making them a preferred choice for gardeners who require a reliable, hard-wearing glove that doesn't compromise on dexterity.

Multi-Task Triple Pack

The Multi-Task Triple Pack offers customers three types of gloves in one handy pack to cater for any type of gardening activity.

• **Ultra Fine** – these gloves are the ideal choice for delicate and precise activities, such as seeding and planting, ensuring ultimate dexterity

- Water Resistant featuring a nitrile coating that provides water resistance, ensuring reliability in various weather conditions
- All Round Grip included in the pack are the All Round Grip gloves to provide the ultimate grip and dexterity.

The **elasticated cuff** on all three gloves ensures a secure and snug fit, making them indispensable for garden centres looking to offer their customers a robust, multi-purpose option.

Luxury Leather Gauntlet Gloves

For tasks requiring the highest level of protection, Kent & Stowe is expanding its Luxury Leather Gauntlet Gloves range to include a medium size for the ultimate in durability. The **extended suede cuff** protects the wrists and lower arms from thorns, bushes, and nettles, while the **soft**, **supple leather** ensures **superior comfort**. Perfect for heavy-duty gardening, these gloves are built to withstand the toughest gardening challenges.

Marie Williams, Head of Category, Hardware, for Kent & Stowe, commented: "At Kent & Stowe, we understand that gardening gloves are not one-size-fits-all. Each gardening task demands a specific type of glove—whether it's water resistance, maximum flexibility, or superior protection. Our latest collection reflects our **commitment to providing high-quality**, **specialised solutions** for every gardener.

"To further support our retail partners, we've developed a range of **point-of-sale** display units to encourage impulse purchase in store. These include rotating stands, freestanding displays, and back wall options, ensuring there's a display solution for every retail space. We're dedicated to helping our partners maximise sales by offering products that combine quality with practicality."

ENDS

Notes to editors:

About Westland Horticulture:

Westland Horticulture, home to brands such as Peckish, Unwins, Kent & Stowe, and Gro-Sure, is a leading horticultural company dedicated to helping people create and maintain beautiful, healthy

gardens. Established in Northern Ireland in 1990, we have a rich heritage and pride our brands on being the trusted partners that our customers can rely on, season after season.

Sustainability is at the heart of what we do. We aim to deliver a positive change through long term investment, from significantly reducing peat across our range, increasingly adapting our packaging to become plastic-free, and always striving to source local ingredients. We're also very proud that all our sites use 100% renewable energy and are zero waste to landfill.

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